

Capstone Media Literacy: Spring, 2017
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Mondays and Wednesdays, April 3 - June 7, 4:00-5:50pm; Ondine 204. **Office hours:** I would enjoy meeting with you to talk about class, help you problem-solve, or discuss how the course is going for you. I plan to be in or near our assigned room one half hour before our course starting time and after class ends. We can also meet by appointment. I'm flexible and if you need an appointment at a different time or day, I'm sure we can work something out. My office is in Cramer Hall 122. As an instructor, one of my responsibilities is to help create a safe learning environment for my students and for the campus as a whole. Please be aware that as a faculty member, I have the responsibility to report any instances of sexual harassment, sexual violence and/or other forms of prohibited discrimination. If you would rather share information about sexual harassment, sexual violence or discrimination to a confidential employee who does not have this reporting responsibility, you can find [a list](#) of those individuals. For more information about Title IX please complete the required student module [Creating a Safe Campus](#) in your D2L.

Welcome to Capstone Media Literacy. This is a senior Capstone; some of the goals and requirements of the class include:

- Address the University Studies goals: communication, critical thinking, ethics and social responsibility, and diversity, equity, and social justice. <https://www.pdx.edu/unst/university-studies-goals>
- Individually and in groups investigate popular media and advertising; including the impact they have on individuals, their relationships, and their environments.
- Practice effective presentation methods in preparation for community based learning.
- Choose a topic or topics related to our study of popular media and advertising and design an up to one and half-hour presentation to help middle and high school students explore and discuss the impact of popular media and advertising. Students will give three presentations.
- Create a final project
 - With your group, include an introduction, your final Presentation Plan and the rationale for choosing the topic of your presentation,
 - Individually, reflect on the community based learning experience, address the key components of University Studies, assess the class, and assess your own and your partner(s) contributions to planning, producing and carrying out your presentation
 - Individually explore the Capstone goal, Diversity of Human Experience, as it relates to this class.

Community Based Learning is an essential part of the Senior Capstone and a requirement of this course.

Your presentations will occur outside of our regularly scheduled class time. It is up to you to make arrangements and adjustments with other professors, families, your work schedule, and other regular appointments you have to ensure you can present at the assigned times. **Working with community partners can be satisfying and frustrating.** Our partners are happy to host you at their site and they value your presentations. However, your presentations are not their first priority. Students who get the most out of the experience have an open mind and are flexible. **Community Partners and tentative times of presentations;** there will be 6 presentation groups, each group will present three times at, at least, two different schools. Here is what I know so far:

Alex Gordin, Cleveland High School, 3400 SE 26th Ave, Portland, Oregon 97202, 503 988 3350, agordin@pps.net. There will be six presentations. Alex likes to have his students hear about the college experience; he also knows presentations are scheduled for about an hour. So let's talk.
Thursday, May 25, Senior Film and Literature: 9:36-10:52; 10:57-12:13; 12:54-2:10
Friday, May 26, Junior IB English: 8:15-9:31; 9:36-10:52; 10:57-12:13

Bill Patten, Miller Education Center, 440 SE Oak St., Hillsboro, OR 97123, 503 844 1680, billten@gmail.com
There will be one presentation in a mixed grade US History class. Thursday, May 25: 12:15-1:13

Martin Olsen, Sellwood Middle School, 8300 Southeast 15th Avenue, Portland, OR 97202-7198, 503 916 5656, molsen@pps.net Date to be determined. Mr. Olsen would like you to contact him and tell him your preferred dates on May 30, June 1, 2, or 3. Science 6; Class times: 9:15-10:11; 11:50-12:46; 12:50-1:46; 1:50-2:46; 2:50-3:45

Stephanie D’Cruz, Grant High School, English 9, 2245 NE 36th Ave, Portland, OR 97212, (503) 916-5160
sdacruz2@pps.net. Ms. D’Cruz knows the presentations last an hour, but she would like it if you can extend your presentation. Students will have been introduced to Media Literacy. Tuesday, June 6, English 9: 9:52-11:24; 12:06-1:38; 1:43-3:15 (Times and/or date may change.)

Michelle Kenney and Adam Zarakov, Madison High School, 2735 NE 82nd Ave, (503) 916-5220, Portland, OR 97220, mkenney@pps.net, azarakov@lclark.edu, Ms. Kenney and Mr. Zarakov, would like you to discuss your college experiences after your presentation.
Monday, June 5, English 9: 9:52-11:24; 12:06-1:38; 1:43-3:15

Attendance, assignments, and participation are essential. The first seven to eight weeks of class students will analyze media literacy concepts, create materials and presentation plans, and develop your ideas for a two plus page paper on the diversity of human experience. The last two to three weeks of the term there are no scheduled classes until the final class. Students use the time to meet with Oldani, present, and complete the requirements for your final project.

If you miss a class: We all need to be here to make learning happen. **Students who have a habit of missing class or cannot arrange their schedule to complete their community based learning should find another Capstone.** However, people get sick, emergencies arise, life happens; so I am certain we can work things out.

- Students who miss class need to demonstrate their commitment to the class by doing the following:
 - Send me a copy of the written homework on the date that it is due
 - Schedule a meeting with me, **within one week, to discuss the missed class**
 - Investigate the theme(s) covered and find three resources about the theme(s). Write a brief, one-page piece about what you learned and include a brief description about how the resources can enhance our understanding of the theme(s). Turn in the one-pager before the last class.
- At times there may be additional work on your end that may be necessary.
- **Students who miss the equivalent of two classes must get my approval to take part in community based learning and complete the class this term.**

Individual Assignments will be written and based on readings, films, and classroom experiences. These written responses and the follow up discussions and class activities are essential to prepare for your community based learning and the final project. **Be sure to consult D2L for each assignment and the requirements of each assignment.**

Group Work: Most class activities, presentations, the community based presentations, and most of the final project will be done with a partner or partners.

Assessment and Evaluation: To earn an A:

- Students are expected to follow the PSU’s “Student Conduct Code.”
- Attend every class session and be on time
- Participate in all assigned community based learning experiences to my expectations.
- Hand in all assignments on time and produce work that meets my expectations.
- Your final project assignments must meet my expectations.
- Actively participate in discussion, activities, group projects and group meetings. Inappropriate use of laptops, phones, tablets, etc. can have a negative impact on your grade. Due to the experiential nature of the course:
 - Use laptops and personal electronic mobile devices as assigned
 - Please silence your phone; do not use your laptop or electronic mobile devices for communication not related to the class or assignments. If there is an emergency, please leave the class to use your mobile device.
 - If an alternate learning ability requires the use of a laptop or other accommodations, please let me know at the beginning of the term.

To earn a B, C, D, or F: Students are expected to follow the PSU’s “Student Conduct Code,” and your grade

will depend on the level and degree in which you fulfill the requirements for an A.

Please check with me anytime to discuss your grade.

Class Schedule:

- All readings, tasks, and assignments, except where indicated, are linked on D2L.
- All films are available online and most are on reserve at the PSU Library.
- If class is canceled, check D2L.

Assignments and Due Dates: Electronic copies of your written work are to be submitted, before class starts, to oldani@pdx.edu. Please submit a copy of your assignment(s) by email in a form that I can read and write comments on. I prefer Google Doc. See me if you have any questions about how to share documents. Bring your written assignment to class electronically on your phone, computer, tablet, or as a hard copy.

All assignments, their requirements, due dates, and handouts are on D2L. Caveat: The articles and films I use raise ideas and issues that are relevant to the understanding of each theme we explore. Specific examples used in some of these articles and films and almost any article and film about advertising and popular culture become outdated soon after publication. **I do try to find the most current, relevant, and free resources, however some of the best readings/films are old.** If you know of a film and/or article, related to a class theme, that you would rather use feel free to do so and if you think it would be a better choice for this class please let me know. Include the following in your written response: Title and author, date of publication and publisher, link to the film or article, or bring a hard copy of the article to class. If the film or article is not available online, see me.

Week One:

Monday, April 3: Theme: Introductions. We will explore the syllabus and D2L and do some activities to help you decide if this Capstone is the right one for you.

Wednesday, April 5: Theme: Persuasion and Perceived Value

Week Two:

Monday, April 10: Theme: Persuasion, Politics and Social Media; Introduction to Representation; FCC, Public Interest Standard, and Net Neutrality

Wednesday, April 12: Representation: Race, Ethnicity and Identity

Week Three:

Monday, April 17: Theme: Representation: Women and Body Image

Wednesday, April 19: Theme: Representation: Men and Masculinity; A look inside a classroom

Week Four:

Monday, April 24 Theme: Effective Communication through Presentations; First Presentation

Wednesday, April 26: Theme: Social Media

Week Five:

Monday, May 1: Theme: The Impact of Consumerism.

Wednesday, May 3: Theme: Teens and Advertising: Discuss topics, choose partners and venues. Please review "Community Partners Spring 2017."

Week Six: Theme: Plan presentation and confer with Oldani

Monday, May 8 Theme: Plan Presentation-First Try -

This is class time set aside for groups to start planning their presentations. Groups will also meet with Oldani at the assigned time.

SOMEONE FROM YOUR GROUP MUST CONTACT AND RECEIVE A RESPONSE FROM YOUR COMMUNITY PARTNER ABOUT DATES AND TIMES OF PRESENTATION AND TOPICS BEFORE CONFERENCES ON May

10; cc oldani@pdx.edu ALL COMMUNICATION WITH YOUR COMMUNITY PARTNERS

Wednesday, May 10: Theme: Conferences (Small conference room Cramer 117) and time to Plan and Practice your Presentation.

Instead of regular class, **individual students confer with Oldani at the assigned time** to discuss the class, grades, group dynamics and what was accomplished and what you need to accomplish. This is also time set aside for groups to work on Presentation Plan-First Try.

Week Seven: Presentation-First Try and Discuss Approaches to Presenting

Monday, May 15: Theme: Presentation Plan - First Try; bring enough copies of your presentation plan for everyone in class. **DUE: Send a copy of your curriculum focus chart and presentation plan to oldani@pdx.edu by 5:00 PM, Sunday, May 14**

Wednesday, May 17: Review Examples of Presentation Plans and Approaches to Teaching Media Literacy.

Week Eight, Nine and Ten: Theme: Finalize and do presentations; Work on Presentation Plan and Final Project

Monday, May 22: Groups must meet to plan presentation and final project, and meet with Oldani, at the assigned time, to discuss presentation plans.

Wednesday, May 24: Share a new draft of your Presentation Plan; bring 6 copies of your Presentation Plan
Send a copy of your presentation plan to oldani@pdx.edu by 5:00 PM, Tuesday, May 23

No formal class May 29, 31, and June 5, meet by appointment. Presentations are scheduled to take place May 25, 26, 30, 31, June 1, 2, 5, and 6 **Check D2L for any updates.**

Wednesday, June 7: Theme: Final discussion about the class and what was learned from working with your community partners

DUE: Revised and Final Project of Presentation Plan (One per group) **AND** Self, Partner, and Class Evaluation (One per person.) **AND** a two plus page paper on the diversity of human experience..