

Website Critical Analysis Assignment Winter 2023

Final Project Due Date – March 22nd 5:00 pm

Final Objectives:

- Explain the purpose and mission of the organization in your own words.
- Examine and evaluate each organization for purpose, content, bias, and persuasive language.
- Support statements describing bias and persuasion
- Provide relevant specific examples as evidence to support observations
- Demonstrate critical thinking skills
- Create a professional product as output

Total Points 100

- Part 1 – 10 - January 29th (midnight)
- Part 2 – 10 - February 12th (midnight)
- Part 3 – 10 - March 5th (midnight)
- Final Submission 70 - March 22nd , 5:00 pm

Evaluate these four Organizations

1. Pew Hispanic Center
<http://pewhispanic.org/>
2. Federation for American Immigration Reform (FAIR)
<http://www.fairus.org/>
3. Migration Policy Institute
<http://www.migrationpolicy.org/>
4. Center for Immigration Studies
<http://www.cis.org>

Submission Options – You may submit this project as a group or individual. If you submit as a group you will all receive the same grade. Please have each individual submit a paper to Canvas to make sure I enter your grade.

As a paper

12pt Font -Double Spacing

The typical paper is **6 pages** depending on formatting.

Organizations Name as a **bold** heading.

Use subheadings in **bold** for each of the four categories.

- Purpose
- Content
- Bias / Persuasive language
- Personal Observations

Alternative Submission Options – you are welcome to propose alternative methods of presenting the material.

Examples:

- PowerPoint
- Podcast
- Infographics
- Oral Presentation

Guidelines

You are **not writing a summary** of the sites but a **critical analysis** of each site. Write each analysis assuming the reader is unfamiliar with the organization or site. If you select an alternative submission method, please make sure you still meet the guidelines.

For each website, address the following four areas: Remember to use the materials you have been working on as a group! Each site will be graded separately. Please see the Rubric for specific Grading criteria.